



## Brand Management

### Simplified Website Creation

- ✓ Complimentary One-Hour Consultation
  - ✓ Structured and Documented Project Timeline
  - ✓ WordPress Hosting and URL Configuration
  - ✓ Guided Review of WordPress Themes
  - ✓ Website Customization Using Selected Theme
  - ✓ Collaborative Content Creation
  - ✓ Training for Go-Forward Maintenance
- Small Projects (< 15 hours) | \$200/hour
  - Medium Projects (15 - 25 hours) | \$175/hour
  - Large Projects (> 25 hours) | \$150/hour

### Simplified Public Relations Tool Kit

- ✓ One-Hour Consultation
  - ✓ P.R. Management Workbook Email Delivery
  - ✓ Press Release Template
- Tool Kit | \$150

### Simplified Content Calendar Tool Kit

- ✓ One-Hour Consultation
  - ✓ Content Calendar Workbook Email Delivery
  - ✓ Content Calendar Best Practices
- Tool Kit | \$150

### Simplified Marketing Project Management Tool Kit

- ✓ One-Hour Consultation
  - ✓ Project Management Workbook Email Delivery
  - ✓ Project Management Best Practices
- Tool Kit | \$150

### Simplified Brand Management

- ✓ Complimentary One-Hour Consultation
  - ✓ A La Carte Brand Management Package Creation
  - ✓ Verified Quality Vendor Contacts
- Submit a request through our [Contact](#) page or email [jess@simplifiedbyjess.com](mailto:jess@simplifiedbyjess.com) for a Simplified custom quote.

### Simplified Community Management

- ✓ Complimentary One-Hour Consultation
  - ✓ Community
  - ✓ Verified Quality Vendor Contacts
- Submit a request through our [Contact](#) page or email [jess@simplifiedbyjess.com](mailto:jess@simplifiedbyjess.com) for a Simplified custom quote.